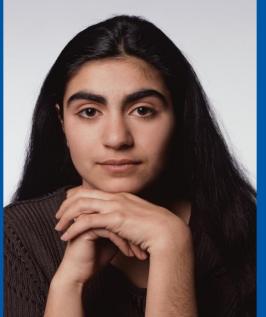






Office of Minority Health Resource Center







# Office of Minority Health Resource Center (OMHRC)

- The Office of Minority Health Resource Center (OMHRC) was established by the new Office of Minority Health in 1987 and most recently reauthorized in 2010.
- OMHRC's mission is to serve as a national health resource center on matters related to health information and health promotion, preventive health services, and education in the effective use of health care.





# Office of Minority Health Resource Center (OMHRC)

#### Resources

- Capacity Building Division
- Communications
- Information Services
- Knowledge Center



#### **Products**

- Literature searches
- Data and Statistics
- Customized information & funding searches
- Campaigns, E-Newsletters
- Social Media, Website
- Technical Assistance
- Catalog

- Strengthen capacity of nonprofits and public sector organizations that serve racial and ethnic minorities to adapt to change and thrive in today's environment
- Model partnerships across sectors, cities and states to bolster ability of communities to respond to health needs of minority populations
- Create tools to increase resource development strategies in ethnic/racial populations across the United States
- Support initiative to work with institutions of higher education including minority serving institutions



People Skills & Development Areas

Agency Policies & Operational Activities

Programs, Products, & Services

- In these areas, we assist the agency build the expertise of staff, board and managers.
- Address policies of the agency and their interactions with constituency, focusing on legal requirements and related stipulations.
- Address programmatic outcomes & returns on the investment.

- Originally created to support HIV/AIDS needs in communities of color
- Communities Served:
  - Pacific Project
  - African Immigrant Project
  - American Indian/Alaska
    Native Initiatives
  - Latino Initiatives



Reach includes remote areas (e.g., Pacific Islands) and underresourced and under-funded minority communities (e.g., African immigrants, Pacific Islanders)



#### **Services**

- Collect information on minority health issues
- Develop minority health databases Develop publications, newsletters, and literature
- Provide health information via social media
- Provide updated health statistics

- Customized funding searches
- Provide funding resources and development
- Provide Technical Assistance and training to minority health organizations and agencies





#### **Thank You**

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