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Hepatitis C Caring Ambassadors Program  
People Helping People

## Hepatitis C Caring Ambassadors Program Releases New, 3<sup>rd</sup> Edition of *Hepatitis C Choices*

**Oregon City, Oregon** – The Hepatitis C Caring Ambassadors Program (HCCAP) proudly announces the Internet release of the newly updated 3<sup>rd</sup> edition of *Hepatitis C Choices: Distinctive Viewpoints on Choices for Your Hepatitis C Journey*. The book is authored by a team of 20 leading medical experts and patient advocates. *Hepatitis C Choices* presents an objective review of conventional and alternative treatment options for the more than four million Americans currently infected with the hepatitis C virus (HCV). It is the only book of its kind currently available.

*Hepatitis C Choices* thoroughly reviews conventional (western) treatment along with naturopathic, Ayurvedic, homeopathic, and traditional Chinese medicine management approaches. Other important topics such as disease progression, nutrition, laboratory testing, and health care consumer information are also included. In addition to extensive updates, the 3<sup>rd</sup> edition of *Hepatitis C Choices* has two new chapters on integrative medicine and immunology. According to Dr. Robert Gish, Medical Director of the Liver Transplant Program at California Pacific Medical Center in San Francisco, “*Hepatitis C Choices* provides not only choices on treatment for hepatitis C, it delivers a detailed overview of background information for patients seeking answers to key facts on why their specific treatment pathway is correct for them.”

Hepatitis C is the most common blood-borne, chronic viral infection in the United States. An estimated three to five million Americans are currently infected with HCV, an infection spread by blood-to-blood contact. HCV is the leading cause of chronic liver disease in the U.S. and the most common indication for liver transplantation. The hepatitis C epidemic was the subject of a recent oversight hearing conducted by the Congressional House Government Reform Committee.

The Hepatitis C Caring Ambassadors Program is a national, nonprofit organization dedicated to increasing awareness about the hepatitis C epidemic and improving the lives of those afflicted with the disease. HCCAP produced *Hepatitis C Choices* as part of its mission to educate the public and health care community about HCV. HCCAP believes it is vitally important for people with hepatitis C to equip themselves with information about the illness and all available treatment options. Education is essential for making informed choices and taking charge of one’s health.

The 3<sup>rd</sup> edition of *Hepatitis C Choices* is available for free download at the Hepatitis C Caring Ambassadors Program Internet site at [www.hepcchallenge.org](http://www.hepcchallenge.org).

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For additional information about *Hepatitis C Choices* or the Hepatitis C Caring Ambassadors Program, contact Lorren Sandt at 1-877-737-4372.